

## Content awareness and satisfaction of DTI virtual seminar amid Covid-19

Phimraphas Ngamsantivongsa <sup>1\*</sup>

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### Abstract

This research article aims at the analytical assessment of content awareness and the audience satisfaction of a virtual seminar held by Defence Technology Institute (DTI) while the world has been affected by the Covid-19 pandemic. The questionnaires were designed to transform qualitative data from 40 attendees of DTI key stakeholders attending the seminar into quantitative information. The quantitative analysis for statistical proof was proposed to achieve quantitative results that were followed by interpretation and discussion. Grounded in the classical test theory definition of reliability and the tenets basic to Likert-scale measurement methodology. As for the attendees satisfaction, quantitative research with at least one variable measured by a Likert-type scale, while the qualitative data will be analyzed through content analysis. The findings lead to the conclusion that the virtual seminar among Covid-19 was statistically successful and matched the objectives of the knowledge network. Moreover the organizer was successfully able to modify the seminar due to the Covid-19 pandemic ensuring the safety of the attendees and staff while maintaining the quality of the seminar, and further improving the attendees satisfaction.

**Keywords :** Knowledge management, Satisfaction, Likert-type scale, Virtual seminar, Covid-19 pandemic, Network forum

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<sup>1</sup> Knowledge Management Division - TKM, Defence Technology Institute

\* Corresponding author: [phimraphas.n@dti.or.th](mailto:phimraphas.n@dti.or.th)